



# SECURE, RESILIENT, FUTURE-PROOF GLOBAL IoT CONNECTIVITY

△ R K E S S △



## SUPPLY CHAIN AND DISTRIBUTION FLEXIBILITY

## WHY eUICC?

### REPROGRAMMABLE SUBSCRIPTION

The SIM card can be updated over the air to allow it to join any network in any country, yet charges reflect local tariffs.

### SIMPLIFIED OPERATIONS AND LOGISTICS

A single SKU for all markets. Local MNO profile can be downloaded over the air at end destination.

### REMOVE MNO TIE-IN

No long-term commitment to MNO contract. If market dynamics drive change, MNO profiles can be swapped over the air.

### TIME TO MARKET

Products can be shipped with embedded SIMs before services and applications have been developed.

### FLEXIBILITY & FUTURE-PROOFING

Applications and updates can be sent to the SIM over the air, post-deployment. No need to recall devices or swap out SIMs for updates.

### SECURITY

Over-the-air updates of connectivity profiles mean that embedded SIMs can be deployed in more devices. Embedded SIMs are incompatible with unauthorised devices.

### INSURANCE

If a device goes out of coverage, moves country or an MNO stops providing services, bootstrap profile can be used to provide global roaming or connectivity to enable download of a new profile.

### SIMPLIFIED TESTING

Single SIM SKU reduces complexity and cost of regulatory approvals.

### RELIABILITY

SIMs that are embedded or soldered to the device are inherently more reliable than traditional removable SIMs.

30 NETWORKS GLOBAL REACH & CORE NETWORK

NO NEED  
TO RECALL  
DEVICES FOR  
UPDATES

# eUICC LIFECYCLE

Arkessa Global Roaming  
eUICC bootstrap profile

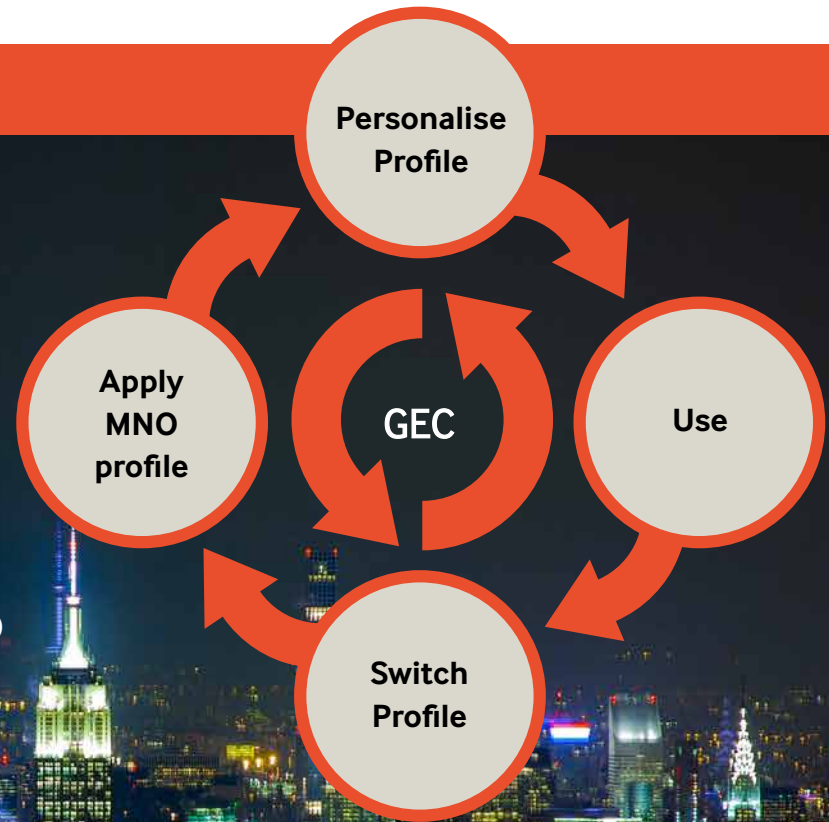
**Manufacture**

**Arkessa  
Bootstrap  
Profile**

**User/IP  
Network  
Credentials**

**Ship to  
end user**

Secure Private Networking  
(private IP address, APN, username/password)



MANUFACTURE | LOGISTICS | LOCALISATION | INSURANCE | OWNERSHIP CHANGE | ACTIVE SWITCHING



**Why eUICC?**

Watch the video:

